



**AGENDA**  
**City of Milton**  
**Tourism Development Committee**  
**Thursday, November 15, 2018**  
**8:30 a.m.**  
**MILTON CITY HALL**  
**Conference Room**  
**710 S. Janesville Street**

1. Call To Order
2. Approve Agenda
3. Approval Of Minutes - October 17, 2018

Documents:

[TOURISM DEVELOPMENT COMMITTEE MINUTES 10-17-18.PDF](#)

4. Discussion And Possible Action Regarding Milton Video Productions
5. Discussion And Possible Action On 2019 Milton Tourism Guide
6. Discussion And Possible Action On 2019 Rock County Tourism Guide
7. Discussion On Development Of Milton Tourism Consortium
8. General Items
9. Next Meeting Date - December 20, 2018
10. Motion To Adjourn

\*\*Please note that upon reasonable notice, at least 48 hours in advance, efforts will be made to accommodate the needs to disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Clerk's office at 868-6900, 710 S. Janesville Street, Milton, WI 53563.

Notice is hereby given that a majority of the Common Council may be present at this meeting at the above mentioned date and time to gather information about a subject over which they have decision-making responsibility. This constitutes a meeting of the City Council pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Wis. 2d 553, 494 N.W. 2d 408 (1993) and must be noticed as such, although the City Council will not take any formal action at this meeting.

Posted by: Leanne Schroeder  
November 9, 2018

**City of Milton**  
**Tourism Development Committee**  
**October 17, 2018**

**Call To Order**

Chairperson Tony Astin called the October 17, 2018 meeting of the Tourism Development Committee to order at 8:37 a.m.

Present: Chairperson Tony Astin, Ald. Lynda Clark, Terry Williamson, Tami Dosch, and Cori Olson.

Also Present: Eric Stelter, Kari Klebba, and Administrative Services Director Inga Cushman.

**Approve Agenda**

T. Williamson motioned to approve the agenda. T. Dosch seconded, and the motion carried.

**Approval Of Minutes - July 26, 2018**

Ald. Clark motioned to approve the minutes. C. Olson seconded, and the motion carried.

**Discussion And Possible Action Regarding Milton Video Productions**

The committee discussed the schedule of filming to take place over the next season. The committee also requested E. Stelter to start working on promo videos for the Easter Egg Scramble, Wally's Music Fest, 4<sup>th</sup> of July, Food Truck Rally, and Movie Nights.

**Discussion And Possible Action On Development Of 2019 Milton Tourism Guide**

The committee discussed the draft text that was provided and the draft cover.

Ald. Clark motioned to approve the cover as presented. T. Dosch seconded, and the motion carried.

**Discussion And Possible Action On 2019 Rock County Tourism Guide**

The committee discussed edits to the text and photos in the guide.

T. Dosch motioned to approve the cost of \$760 for the Rock County Tourism Guide. C. Olson seconded, and the motion carried.

**Discussion On Development Of Milton Tourism Consortium**

Director Cushman provided an update on the progress of developing the Milton Tourism Consortium.

**General Items**

There were no general items.

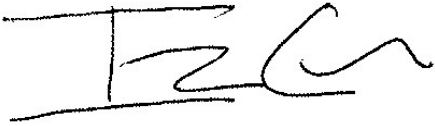
**Set Next Meeting Date**

The next meeting of the Tourism Development Committee will take place on November 15, 2018 at 8:30 a.m.

**Motion To Adjourn**

C. Olson motioned to adjourn the October 17, 2018 meeting of the Tourism Development Committee at 9:17 a.m. Ald. Clark seconded, and the motion carried.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read 'I. Cushman', written over a horizontal line.

Inga Cushman  
Administrative Services Director