



**AGENDA**  
**City of Milton**  
**Tourism Development Committee**  
**Thursday, February 1, 2018**  
**8:30 a.m.**  
**MILTON CITY HALL**  
**Conference Room**  
**710 S. Janesville Street**

1. Call To Order
2. Approve Agenda
3. Approval Of Minutes - January 25, 2018

Documents:

[TOURISM DEVELOPMENT COMMITTEE MINUTES 01-25-18.PDF](#)

4. Discussion And Possible Action On 2018 Budget And Work Plan

Documents:

[2018 TOURISM DEVELOPMENT COMMITTEE BUDGET.PDF](#)

5. Discussion And Possible Action On Advertising On Spectrum Reach In 2018
6. Discussion And Possible Action On Contract With Eric Stelter For Production Of Short Videos
7. Discussion And Possible Action On Development Of 2018 Marketing Plan
8. Discussion And Possible Action On Wisconsin Governor's Conference On Tourism
9. Discussion And Possible Action On Distribution Of 2018 Milton Tourism Guides
10. General Items
11. Set Next Meeting Date
12. Motion To Adjourn

\*\*Please note that upon reasonable notice, at least 48 hours in advance, efforts will be made to accommodate the needs to disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Clerk's office at 868-6900, 710 S. Janesville Street, Milton, WI 53563.

Notice is hereby given that a majority of the Common Council may be present at this meeting at the above mentioned date and time to gather information about a subject over which they have decision-making responsibility. This constitutes a meeting of the City Council pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Wis. 2d 553, 494 N.W. 2d 408 (1993) and must be noticed as such, although the City Council will not take any formal action at this meeting.

Posted by: Leanne Schroeder, January 26, 2018